some works 2016-2021 Pablo Chiereghin

OFF!

FUCK

# Pablo Chiereghin

Studio Glockengasse 8a, 1020 Wien | pablo@pablochiereghin.com | www.pablochiereghin.com | 00436507306291

Pablo Chiereghin's research focuses on social and political dynamics. His actions, performances, interventions are conceived in dialog with the public and play with the interferences between medium and significance. He often uses cultural readymades to stress the glitches among laws, behaviors, languages and products. His practice finds fertile ground in the reality where behaviors and rules cause entropy and discrepancies. Born in 1977 in Adria (Ro), Italy. He graduated in Communication Studies in Bologna. Postgraduate in Photography at Central St. Martins, University of Arts of London. Co-founder of the collective Buuuuuuuu.org. Co-founder of the association and project space >RAUMSTATION. Member of Künstlerhaus Vienna.

# Solo exhibitions (solo), solo project and performance

- "RIOT DESIGN 21/22" Stadtraum Sammlung Friedrichshof, curated by Marcello Farabegoli, Vienna Art week, Vienna, AT (*solo*)
  - "ANOTHERDAYINCAPITALISM" Projektraum Viktor Bucher, Vienna, AT (solo)
  - "MIR FEHLT DAS MEER", Installation on the Karlskirche Vienna and in public spaces around Austria
  - "MUDS", Creation of the Museum of Dolina San Dorligo della Valle, public space intervention, Trieste, IT
  - "Monumento al tuffatore Triestino", with Aldo Giannotti, permanent monument, Trieste, IT
- 2020 "RIOT DESIGN", Kunstforum Bank Austria tresor, curated by Lisa Ortner-Kreil, Vienna, AT (solo)
- 2019 "RIOT DESIGN", Garage Gallery Karlin, CZ, Prague, AT (solo)
- 2017 "Ausstellungsraum günstig zu vermieten", Kunstzelle, WUK Vienna, AT (solo)
- 2016 "Bagarino", performance, Kunstforum Vienna, Kippenberger Festival, Vienna, AT
- 2015 "Kleiderspende", installation, Akademie der bildenden Künste Wien, Vienna, AT
- 2014 "Police. We for you. You with us", Galeria Tir, Nova Gorica, SLO (solo)
- 2013 "Drop out of sight", with Aldo Giannotti, Lust Gallery, Vienna, AT (solo)
  - "A trip between two imaginary points", permanent street signs installation, Strada Romea, IT
- 2012 "Holiday Pictures", 4e7artforum, performance and video installations, Vienna, AT (solo)
- 2011 "Ooops", performance and interactive sculpture in Augarten, Supported by KÖR, Graz, AT
- "Ausstellung", Tobecontinued gallery, Vienna, AT (solo)
- 2010 "Hi I'm Pablo Chiereghin. I come from Adria", das weisse haus Vienna, AT (solo)
- 2008 "Pablo Chiereghin. They say I seem clever", MiCamera gallery, Milano, IT (solo)
  - "Birthday Suit", The Window Gallery, London, in coll. with Barbican Art Gallery, UK (solo)

# Group Exhibitions (selected)

2021

- "(K)ein Mensch ist eine Insel", Künstlerhaus, Vienna, AT
- "Tautologies", BB15, Linz, AT
- "Parallel Editions" art fair, Vienna, AT
- "URBAN INSTRUCTIONS", with BUUUUUUU, public space project backed by SHIFT, Vienna ,AT
- "On View " artunited, Vienna, AT
- "MIR FEHLT DAS MEER", Salzamt, Linz, AT
- "MAZE", WUK, Vienna, AT
- "Wander Words" artunited, Vienna Art week, Vienna, AT
- "We are open", Q202 Atelier Glockengasse 8a, Vienna, AT
- "Urban Biodiversity", Flederhaus/ Pier05 Seestadt, Vienna, AT
- "Comeback to Future", The Dessous, Vienna, AT
- "Artcardproject" Galerie Reinthaler, Vienna, AT
- "MIR FEHLT DAS MEER", Red Carpet Showroom, Kalrsplatz, Vienna, AT

# 2020

- "ALLES WAR KLAR", Eröffnungsausstellung, Künstlerhaus, Vienna, AT
- "Autoprogettazione", Galleria Milano, Milano, IT
- "Performance Homework", Kunsthaus Graz, AT
- "Im Trüben fischen", Deutsch Villa, Strobl. AT
- "Back to Athens 2020" festival, Cheapart Gallery, Athens, GR

# 2019

- "Out There", Altes Landsgut, open space art project backed by Shift Vienna, AT
- "die weisse ab-haus-verkaufs-kunstschau" #06, das weisse haus, Vienna, AT
- "Flight of steps", The Mark, performance, Bucharest, RO
- "KUBUS", Passage Gallerie, Vienna, AT
- "Parallelism", Künstlerhaus, Vienna, AT
- "FOTO", Atelier Glockengasse 8a, Vienna, AT
- "Winterfresh", Garage Gallery Karlin, Prague, CZ

# 2018

- BIGSEE, Design Festival Lubjiana, SLO
- Jiffychat 07, presentation-performance, Künstlerhaus, Vienna, AT
- Parallel Art Fair, Projektraum Viktor Bucher, Vienna, AT
- "Fake", Krudebude, Leipzig, DE
- "10 Minutes Shift", Project in Atelier Glockengasse 8A, Vienna, AT
- "Everyone's asking if I'm ok/No one's asking if I'm ok", The icing room, London, UK
- "Current Signs", Das weisse haus, Vienna, AT
- "10 Minutes Shift II", Project Studio Kunsthalle Exernegasse, WUK, Vienna, AT

# 2017

- "Domenica", with Aldo Giannotti and Massimo Vitali, curated by Marcello Farabegoli, Ambasciata d'Italia Palais Metternich, Vienna, AT
- "Do not call it off space", das weisse haus, Vienna, AT
- "Ich du wir" by Michicazu Matzune with Pablo Chiereghin, workshop, Centrale Fies, Dro, IT
- "Migrant Project" with BUUUUUUUUU at Kunstasyl 2017, Vienna, AT
- Dobialab Festival, Staranzano, IT
- "Landgang", Mitte in Favoriten, curated by Gerald Straub, Vienna, AT
- "Alte Hüner gute suppe", Atelier Glockengasse 8a, Vienna, AT

# 2016

- Parallel Art Fair, Marcello Farabegoli projects, Vienna, AT
- "Hafenfest", art festival in Viktor Adler Markt, Vienna, AT
- "Walking. Arte in cammino", Torre Reitenberger, Tolmezzo, IT
- Sympozium Galeria Miroslava Kubika, Litomyšl, CZ
- "Back to Athens", festival, Cheapart Gallery, Athens, GR
- "Musao", Masc Foundation, Vienna, AT
- "Welcome Light", with BUUUUUUUUU at Kunstasyl 2016, Vienna, AT
- "In Piazza", performance Gallery Peithner-Lichtenfels Vienna, curated by Marcello Farabegoli, AT
- "Doin't right", performace & party with Michicatzu Matzune, Brut, Vienna, AT
- "Perform Paintik", festival at Arsenal, Art for Art, Vienna, AT
- "Kunstzelle 10 Jahre", performance, WUK, Vienna AT
- "Objekte", Theater am Spittelberg, Vienna, AT
- "BYOV bring your own video", partecipative video installation, Atelier Glockengasse 8a, Vienna, AT

# 2015

- "Social Glitch", Kunstraum Niederösterreich, Vienna, AT
- "Moving not moving", Gallerie Laurance Bernard, Geneva, CH
- "Feuer und Flamme", Museum des Stiftes Admont, Admont, AT
- "Perpetuum Mobile", Vienna Art Week, Kunst Haus, Marcello Farabegoli project, Vienna, AT
- "Modell#1", "Modell#2" and "Small", Kunstraum Super, Vienna, AT

- "Artmart" Künstlerhaus, Vienna, AT
- "The local artist is present", artist talk and screening, Trieste, IT
- "Modell" Collini Areal, Hohenems, AT
- "Living Monuments", MLZ Gallery, artist talk and screening, Trieste, IT
- "Die Wiesse haus Kunstschau", das wiesse haus, Vienna, AT
- "ArTs festival", Festival arte in spazio pubblico, Trieste, IT
- "Subpop", Popmuseum, Vienna, AT

# 2014

- "There is no current exhibition", andata.ritorno Gallery, Geneva, CH
- "Objective Point of View", brut-Künstlerhaus; Vienna, AT
- "aNOther Festival", Konzerthaus-brut, Vienna, AT
- "Salotto Vienna", MAK, artist talk and screening, Trieste, IT
- "Jahresgabenausstellung", das weisse haus, Vienna, AT
- "Deltarte Festival", Parco del Delta del Po, IT

# 2013

- "Kunstgastgeber Gemeindebau", exhibition supported by KÖR, Vienna, AT
- Photon Gallery, artist talk and screening, Lijubliana, SLO
- Trieste Contemporanea, artist talk and screening, Trieste, IT
- "Deltarte Festival", Museo della Bonifica, Taglio di Po, IT
- "All the times that i told the story of my Place", performance, National Archeological Museum, Adria IT
- "Jahreausstellung", das weisse haus, Vienna, AT
- "Unterholz", and "Interpersonal influence initiative screaning", Aparat, Vienna, AT

# 2012

- "Poli di Attrazione", Istituto Italiano di Cultura, Vienna, AT
- "How to Disappear completely", with Aldo Giannotti, performance, das weisse haus, Vienna, AT
- "Multimart", Gumperdorferstrasse, Vienna, AT
- "Jahresgabenausstellung", das weisse haus, Vienna, AT
- "The Family", Lust Gallery, Vienna, AT

# 2011

- "Declining Democracy", with Buuuuuuuu.net, CCC La strozzina, Palazzo Strozzi, Firenze, IT
- "Kunst und Kapital", Kunstlerhaus, Vienna, AT
- "Free Port of Art", Trieste Biennale, Magazzino 26, Trieste, IT
- "NeoSI", at Schattendof Kunstverein curated by Amer Abbas, Schattendof, AT

# 2010

- "Privacy Matters", European Month of Photography, Anzenberger Gallery, AT (duo)
- "ArtMart", Kunstlerhaus, Vienna, AT
- "Klang/Farben Film/Musik", European Center for Culture, Belgrade, SRB
- "When a ball dreams, it dreams it is a frisbee", Rondo, Graz, AT
- "The collective body", Liquid Loft studio Grundkino, Vienna, AT
- "Be my Guest" performance with Aldo Giannotti, at Kittycorner, Berlin, D
- "Love Nest", Wannabe Gallery, Milan, IT
- "Siteshow", London, UK

# Bibliography

# Catalogs and pubblication (selected)

- "URBAN INSTRUCTION", by BUUUUUUUUU edition, backed by SHIFT basiskultur Wien, 2021
- "(K)ein Mensch ist eine Insel" Künstlerhaus Wien G. Oberhollenzer, L. Agel, ISBN 13 978-3-900354-7, 2021
- "Urban Biodiversity", Katerina Dimitrova exhibition Catalog 2021
- "Austrillion to come", Christian Rupp edition, 2018
- "Domenica", catalog for the exhibition in The Italian Embassy in Austria, by M. Farabegoli projects, 2017
- "Public Art Vienna 4, 2014-2016" VfmK Verlag für moderne Kunst, 2017. ISBN 978-3-903153-17-2

- "Austrian and Czech stars", by R.Adam and M.Farabegoli. ISBN 978-80743-7212-4, 2016
- "Atria Musa", by Alessandro Ceccotto, Il Prato, ISBN 978-88-6336-344-9, 2016
- "Social Glitch", by S. Eckermann, G. Nestler, M.Thoman, ISBN 978-3-200-04408-1, 2015.
- "Kunst im öffentlichen Raum Wien 3, 2010-2013" KÖR, ISBN 978-3-86984-514-2, 2014.
- "Art and Politics Now", by Anthony Downey, Thames and Hudson, ISBN978-0-500-29147-4, 2014.
- "Eyes on Monat der fotografie Wien", Fotohof Edition, Salzburg, ISBN 978-3-902993-03-08, 2014.
- "Kunstgastgeber Gemeindebau" KÖR, project catalog, 2014.
- "Art in public space Styria Projects" Ambra/v, ISBN 978-3-99043-568-7, 2013.
- "Jahresbericht 2011" Universalmuseum Joanneum, ISBN 978-3-9501936-7-1, 2012.
- "Die Weissen Jahre" das weisse haus, ISBN 978-3-902829-47-4, 2012.
- "Declining Democracy", Silvana Editoriale, La strozzina, Palazzo Strozzi, Firenze, 2011.
- "Free port of Art", Trieste Biennale, Central Europe Initiative, 2011.
- "Eyes on Monat der fotografie Wien", Fotohof Edition, Salzburg, ISBN 978-3-902675-46-0, 2010.
- "Portraits with telephone numbers", project catalog, 2010.
- "Pablo Chiereghin. They say I seem clever", catalog, Noiza, 2008.

# Articles and feautures(selected)

- belT online video by Ministero degli Affari Esteri and Italian Trade Agency "Monumento al Tuffatore" (Jan 2022)
- Meinbezirk.at "URBAN INSTRUCTIONS" exhibition (Jan 2022)
- Le Nuveaux Riches.com features "Riot Design 21/22" exhibition (Dec 2021)
- Artribune.com, "Vienna Art week", (Nov, 2021)
- Parnass.at, "(K)ein Man ist eine Inseln" (Sep. 2021)
- Kurier.at "Die Unmöglichkeit einer Insel im Obergeschoß des Künstlerhauses" (Jun 2021)
- Dezeen.com features "Riot Design" exhibition (Nov 2020)
- Bezirks Zeitung, "Riot Design" exhibition (Oct 2020)
- Le Nuveaux Riches features "Riot Design" exhibition (Oct 2020)
- TRT World, International Turkish TV report about the exhibition "Current Signs" (Mar 2018)
- Profil, "Shimpftransporter", about "Self Vandalized Car" (Dec 2017)
- Parnass.at, "Domenica" (6 Jun 2017)
- Artribune.com, "II Settimo giorno" on the exhibition "Domenica" (13 Jun 2017)
- Die Presse "Kunstasyl" catalog distribuited with the newspaper (26th Oct 2016)
- Heute features "Self Vandalised Car" (3rd Jun 2016)
- Die Presse "Kunstasyl" catalog distribuited with the newspaper (28th Oct 2015)
- Il Piccolo "La Clanfa debutta in Piazza ArTs" (25th May 2015)
- L'Espresso " L'arte di Vienna a Trieste" (26th Aug 2014)
- Il Piccolo "Trieste Chiama Vienna" (10th Aug 2014)
- Die Presse "In Triest zeigst sich Wien in Salon" MAK Salotto Vienna (12th Aug 2014)
- Rebelart.net features "Bank Club", (Apr 2013) and "The Scam" (Jan 2012)
- Heute features "Bank Club" (May 2012) and "Un Sorso di Romagna" (6th Nov 2012)
- Die Presse features "Un Sorso di Romagna" Multimart (4th Nov 2012)
- Repubblica.it, features "Portraits with telephone numbers", 30 photos (Jan 2011)
- Il Piccolo "Le Polaroid del Triestino Pablo Chiereghin" (7th Nov 2010)
- SNOB magazine, Russia, feaurures 14 pages Portfolio of "Picture of a Lie" (Jul-Aug 2010)
- GQ Italy, interview, in the New talents columns, (Feb 2010)
- Zoom, features "Pablo Chiereghin. They say I seem clever" (Nov-Dec 2008)
- Kult, features "Pablo Chiereghin. They say I seem clever" (Oct 2008)
- Photolcon, portfolio publication 3 pages (n.5, Spring 2008)
- Report, RAI use the series Birthday Suit for RAI National TV, as a trailer of the TV-show (Feb-Apr 2008).
- Renische Zeitung.de features "Birthday Suit" (Mar 2008)
- Repubblica.it, features "Birthday Suit" with a gallery of 26 photos (Jan 2008)

# Collections

- BKA Bundeskanzleramt Kunst und Kultur, Austria,
- Gesellschaft der Freunde der Bildenden Kunst, Wien
- Private collections

# Art Fair & Auctions

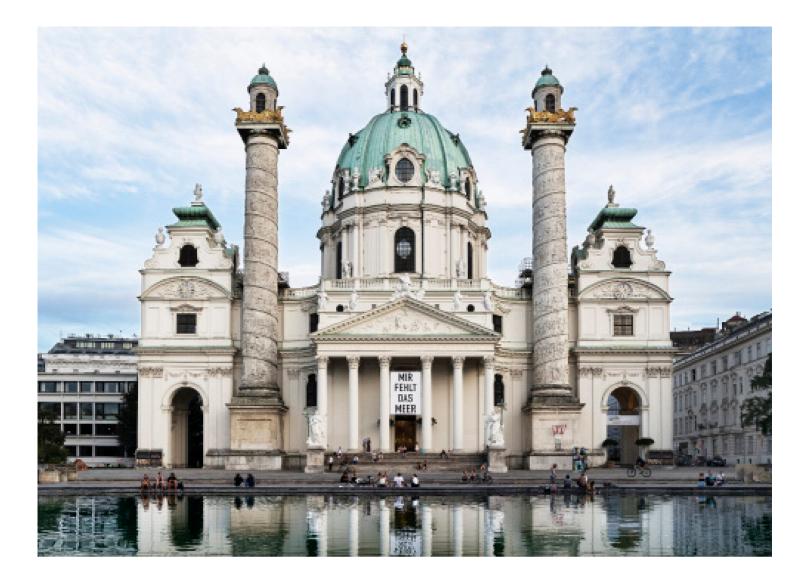
- Parallel Editions Art Fair 2021, Vienna, AT
- Parallel Art Fair 2018, Vienna, AT
- Parallel Art Fair 2016, Vienna, AT
- Kunstasyl, Benefizauktion Wien, 2017, 2016 and 2015, Vienna, AT
- Vienna Artfair, Multimart, 2012
- Dorotheum 18. Benefizauktion Wien, 2012
- ArtVerona, Micamera, 2010

# Prizes, Grants & Residencies

- Korenine, artist in residence, Teatro Stabile la Contrada, Trieste, IT 2021
- Shift Wien Winner with BUUUUUUU of the Förderung innovativer Kunst und Kultur, AT 2020
- Vettori, artist in residence, Teatro Stabile la Contrada, Trieste, IT 2021
- Garage Gallery Karlin artist in residence, Prague, CZ , 2019
- The Litomyšl Symposium artist in residence, Litomyšl, CZ, 2016
- Walking art festival artist in residence, Paluzza, Udine, IT, 2016
- Ivan Moudov's "Air Drawing Contest" winner with "A line from here to home" Mumok, Vienna, 2013
- Kunst im öffentlichen Raum Steiermark supports the project "Ooops" in Augarten Graz, 2010
- Rondo, Graz, artist in residence, 2010

# Websites & links

www.pablochiereghin.com www.buuuuuuuu.org www.raumstation.space instagram: pablochiereghin #anotherdayincapitalism



#### MIR FEHLT DAS MEER 2021 (I miss the sea)

A black on white sentence which hangs on buildings, as statement, quote or intimate feeling. The sentence, a simple and general "I" declaration interferes with the everyday life of the passer-by proposing a possible world where desires, needs and dreams are vivid and present. "Das Meer", presented in Vienna by an Italian artist born in Adria (RO), is not only a place for leisure, rather a nostalgic memory and an emotional goal for all the people who miss the sea also if they are looking at it.

In correspondence with the display of the work in Künstlerhaus for the exhibition "(K)ein Mensch ist eine Insel" a public space action took place, 500 posters, stencils, 17 banners were placed in Vienna and around Austria (Linz, St.Polten, Salzburg, Carinthia, Trieste) between May and September, the sentence hung for a month on the Karlskirche of Vienna.



























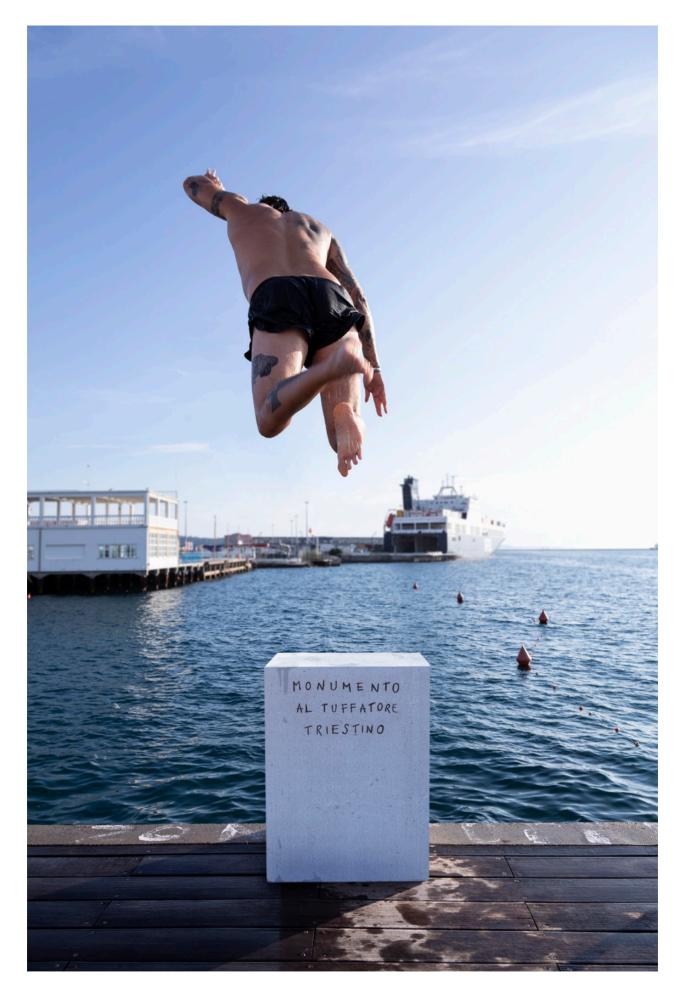






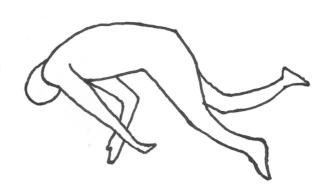


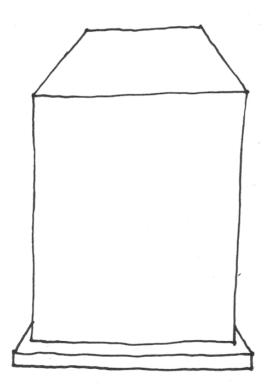




# Monument to the Trieste diver with Aldo Giannotti

A monument, a participatory platform that welcomes anyone who feels part of its history, a celebration, not of an individual or an event, but of an action rooted in the culture of the community of the Gulf of Trieste. *Marble monument, Stabilimento Balneare Ausonia, 2021* 























#### WORK

During the opening of the solo exhinition ANOTHERDAYINCAPITALISM at the Projektraum Viktor Bucher i suddenly started working with a sander machine on the floor of the gallery engraving the word WORK

Performance, wood floor carving, work, 2021 photo Gianmaria Gava







GEH NICHT IN DIESEN KREIS HINEIN, WENN DU MEHRALS 1500 EURO IM MONAT VERDIENST.

1500 EUROS A MONTH

KREIS DIESER MARKT. IS T FIN KANNST DU HIER VERKAUFEN VAS DU WILLST CIRCLE IS & MARKE THIS H€R€ CAN SELL YOU WHATEVER YOU WANT

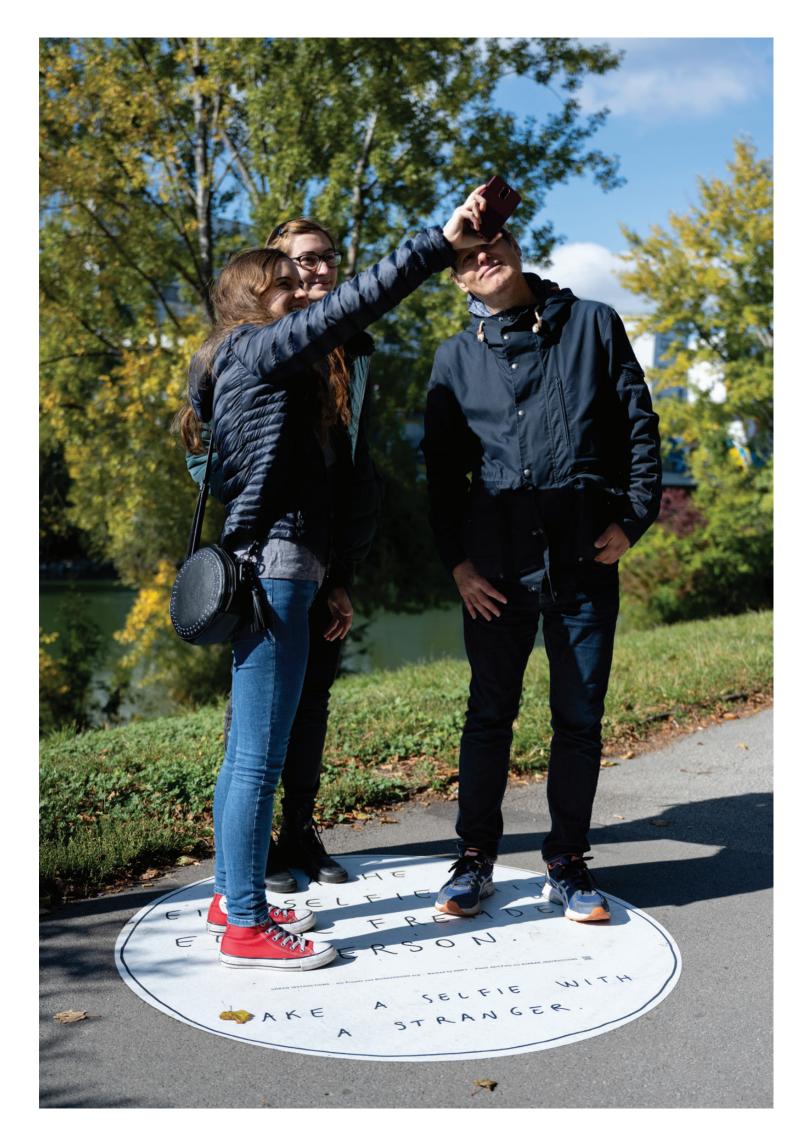
SCHLIEBE DEINE AVGEN UND KONZENTRIERE DICH AUF JEDES GERÄUSCH, DAS DU HÖRST. CLOSE YOUR EYES AND CONCENTRATE ON EVERY SOUND YOU HEAR.



#### **URBAN INSTRUCTIONS**

#### a project by Buuuuuuuuu Aldo Giannotti, Gianmaria Gava, Pablo Chiereghin

A series of circles placed around the 20th district of Vienna. These islands propose different ways of interacting with other people and with the environment around. Passers-by are invited to do small actions, imagine new possibilities, consider other points of view, refocus on the sense of neighbourhood and living-together. This could change, even for a moment, the community we are living in. Satellite Interventions, workshops and projects by Karin Pauer, Ryts Monet, Andrea Habith and Marie Vermont, Gerald Straub, Michikazu Matsune and BUUUUUUUUU. Backed by SHIFT Basis Kultur Wien. 2021.







**k**orenine













# MUDS (Museum Dolina San Dorligo della Valle)

During a one week residency in Trieste i created an open museum set up in the urban and rural landscape of the municipality of Dolina San Dorligo della Valle. MUDS guested the exhibition Earth and Water with works by international artists: Aldo Giannotti (IT), Gianmaria Gava (IT), Hana Usui (JP), Leopold Kessler (AT), Olaf Osten (DE), Michele Spanghero (IT), Michicazu Matsune (JP), Miriam Lausseg-ger (AT) & Joonas Lahtinen (FI), Ryts Monet (IT) & Andrea Steves (US), Yoshinori Niwa (JP). The project was realised in the frame of Korenine artist in residence project by La Contrada - Teatro Stabile di Trieste, Olive Oil produces from Tergeste DOP, Roberto Duse, Simona Don and Samuele Zoppolato created the corporate image of MUDS, MLZ Art Dep gallery for displaying MUDS-Trieste - ww.mudsmuseum.com - *2021* 

















# ARTISTS

**R**orenine







Aldo Gionnotti (IT), Gianmaria Gava (IT), Hana Usui (IP), Leopold Keasler (AT), Claf Osten (DE), Michele Spanghero (IT), Michicazu Matsune (IP), Mirriam Lausegger (AT) & Joonas Lohtinen (FI), Ryts Monet (IT) & Andrea Steves (US), Yoshincin Niwa (IP)

> MUDS is a project created by Pablo Chiereghin and from Contrada Teatro stabile di Tries







#### **RIOT DESIGN**

A process which involves concept art, performance, video, sculpture, critical design, and focuses on furniture and daily use objects. The artist attacks physically an object using street riot tools. The object is then restaurated using construction materials and brough back to functionallity leaving its wounds open. Violence becomes a tool of design and adds market value to an impersonal object, which becomes, through the process, unique.

performance, videos, objects, from 2019 - ongoing





RIOT DESIGN 21/22 exhibition views and action documentation photos (this and previous page) Stadtraum Sammlung Fridrichshof, Wien, 2021 Curated by Marcello Farabegoli





RIOT DESIGN VIII (painting) Öl Malerei, mixed media, Video https://vimeo.com/442815909 pass: riot









RIOT DESIGN, exhibition views and action documentation photos Bank Austria Kunstforum, Wien, 2020. Curated by Lisa Orrtner-Kreil









RIOT DESIGN II (cupboard) Cupborad, mixed media, Video https://vimeo.com/370817601 pass: riot

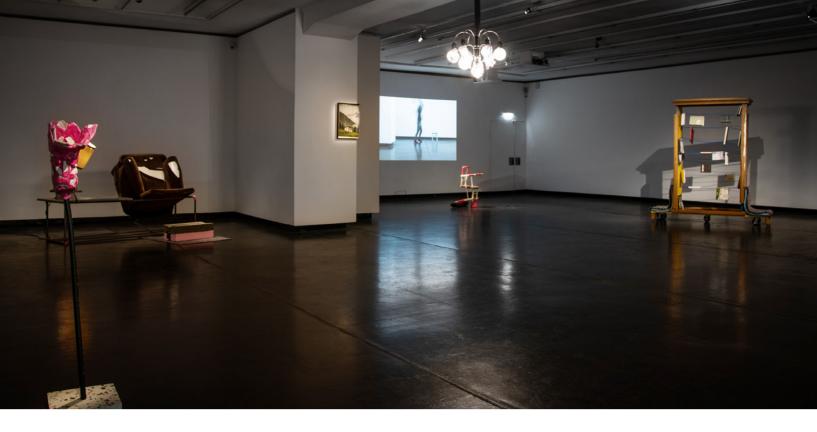








RIOT DESIGN I (small table) Thonet table, mixed media, video https://vimeo.com/370877542 pass: riot

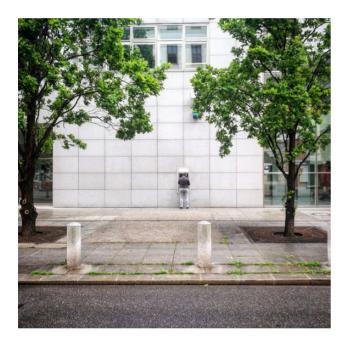




(top) RIOT DESIGN, exhibition view, Bank Austria Kunstforum, Wien, 2020

(bottom) RIOT DESIGN, exhibition view, GGK Gallery, Prague, 2019









#### #anotherdayincapitalism

is an instagram project that documents the interaction of human beings with urban everydaylife, social structures, rules, marketing, products.

A visual archive of small details, prospectives, moments and everyday views which, through the decontextualized prospective of photography, became an icon of a nonsense we are used to.

Ongoing photo and video archive at www.instagram.com/pablochiereghin





### ANTIBAR

The ANTIBAR is an immersive-mobile-partecipative intervention which permits the visitor to escape from every unpleasant or boring situation.

The ANTIBAR was created to forget the controversial political power issues connected to the reopening of Künstlerhaus in Vienna, whilst hedonistically listening to music, drinking alcohol and having fun.

Alles war klar – Künstlerhaus Wien 2020, participative intervention

exhibition documentation video, 1'30" - https://vimeo.com/399847605













Pitch Invasion by Aldo Giannotti and Pablo Chiereghin

performative installation, actions, 2017













Sonntag (Sunday)



### Signs

Series of signs for the exhibition 'Domenica' in the Italian Embassy Vienna *performative installation, actions, instructions, 2017* 

"Every 20 minutes travel advice for Austrian tourists visiting Italy, issued by the Austrian Ministry of Foreign Affairs, will be read out loud" text on the sign



*"Fortune fountains"* - throw a coin, wish something, do not tell anybody"

text on the sign



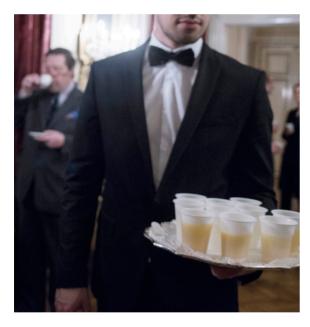
"To prevent any damage a nylon sheet has been placed on the most precious furniture"

text on the sign



"Due to bureaucratic reasons the exhibition Domenica (Sunday) by Pablo Chiereghin, Aldo Giannotti and Massimo Vitali will be opened on Thursday the 27th of April"

text on the sign



"Due to the high number of visitors the buffet will be served on plastic dishes and cups"

text on the sign





#### Self-Vandalised Car

In the framework of urban traffic people are reduced to single units of undistinguished cars. Suddenly, however, one such unit disturbs the everyday flow. An unidentified (but voluntarily) violence, a studied insult, is occurring. When the other traffic participants notice the violated unit they are forced to think about the background story of the person driving the vandalized car. Instantly, a generic unit turns into a specific person and the following questions come up: What has that person done to deserve such an insult? Could this happen to me? The interference with the flow of traffic results in confusion and irritation in a seemingly normal situation and transfers the effects of glitches in electronic data flows on an urban and social level. Here, curiosity becomes mockery or empathy. The vandalized car becomes a moving pillory in which not only the driver, but also social affirmation and common anonymity, stands. The written assault boils down to an attack at a status symbol that is relevant both in the private and the public realm. (text by Gerald Nestler)

C-Print 135x104cm (up) and series of eight C-Print 30x40cm (photo Gianmaria Gava) video PAL 4min, https://vimeo.com/193427046, 2016





Es tut uns Leid (We are sorry)

Art for Art is one the biggest decoration workshops in Europe. After an economic scandal which involved its major client, the Viennese Burgtheater, Art for Art reduced significantly its profits and consequently its staff. The intervention consists in a termination letter painted along the 160 meters of window of the halls.

> "We regret to inform you that, due to the unstable financial situation your employment contract is hereby terminated"

> > termination letter on windows, intervention, 160 meter long Video PAL12 min, photos, photos wallpaper collage, 2016





#### Love letter from a landscape

Landscapes affect the ways we move, feel and see.

We create the landscape and are part of it, physically by changing our position and our level of attention and through our feelings towards it. What if, through this strong emotional relationship, the landscape could express its feelings towards the city that incorporates it and towards you?

14 banners 345 x 186 cm on construction grids , in frame of the project 'out there' by Miriam Laussegger and Joonas Latheinen, Altes Landsgut U1, Vienna, 2019







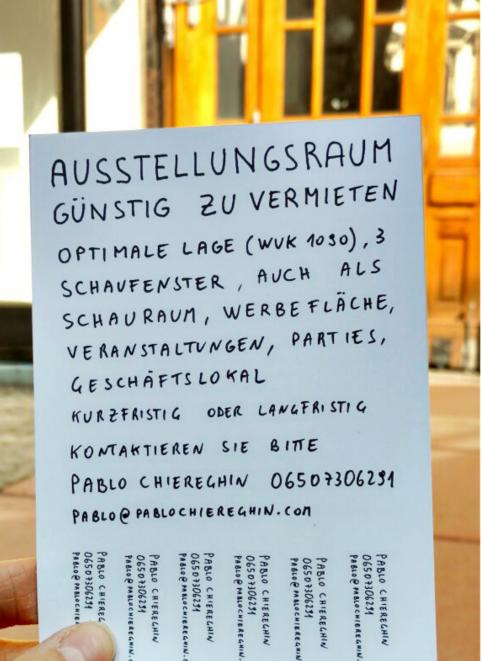


#### Bagarino (Ticket tout)

The artist stands in front of the art institution trying to sell museum entrance tickets to visitors at a reduced price. He does not mention that it is an art project and keeps the money for himself.

The practice of the Bagarino (Ticket tout) is common for concerts, football matches, sold-out events. The action of approaching a visitor outside a museum is conceived to push a negotiation situation where it is not supposed to happen. The performance activates dynamics of trust. It creates a situation where the seduction of a bargain works against the fear of the potential buyer to do something illegal. The project deals with cultural stereotypes and with "the art of getting along", bringing people, who are just in the mood of entering a museum, in touch with another person who is making his living in a clandestine way. From a more general point of view, the project involves and reshapes the relations between artist, public and art institution.

> performance for Kunstforum Vienna, Kippenberger Festival, C-Print 40x30 cm, (photo Gianmaria Gava), 4min video (down: video stills, photo in the Kippenberger exhibition), 2017





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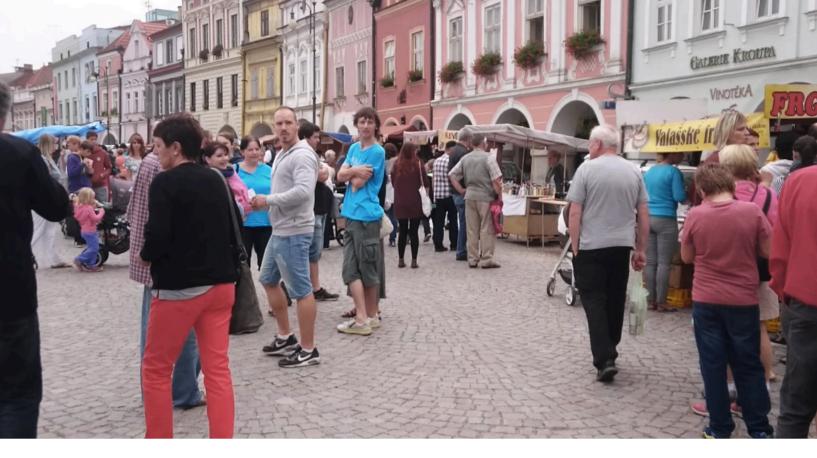
#### Ausstellungsraum günstig zu vermieten (Showroom to rent cheaply)

For two months the Kunstzelle in WUK is rented out for advertising, commercial purposes and marketing events. The project brings advertising to one of the oldest social cultural centers in Vienna, in a space strictly dedicated to art, opening a debate on what is allowed or not in the cultural program of the Institution. The artist rented the space to designers, ADV companies, a beer brand and organized a fleamarket in the whole yard. The space had been rented at different prices and all the money went to the artist. *performative actions, 2017* 



Il gioco delle tre carte (Three cards monte, Rot gewinnt)

During Parallel art Fair, held in the former building of the biggest Austrian bank, the Italian Unicredit Bank Austria, the artist organizes a street scam game known as *Il gioco delle tre carte (three card monte)* and makes black money with it. *performance, framed cards, video documentation, 2018* 













Is it all so perfect

using the "traditional" old communist louspeaker system, a sound of demonstration is transmitted at ramdom intervals in the historical town of LitomyšI (CZ). *sound installation active for 2 months - Video PAL 4 min., 2016* 



#### Self Portrait with a Supermarket

The artist, by contract, becomes the main model of a supermarket chain in Czech Repubblic infiltrating commercials and marketing to perform a self-portrait. The project deals with multilayer interferences between marketing, self affirmation, privacy, branding and definition of art.

#### contract:

Pablo Chiereghin born in Adria, on September 29, 1977 and based in Vienna in the Glasergasse 4/9 1090 and Martin Kubík born in Litomyšl on September 2, 1971 and based in Litomyšl, chairman of the board of the company Kubík a.s. agree that Pablo Chiereghin will be the main model for the next Kubík supermarket advertising campaign and his face/person will be used in the advertising and in the inshop communication so as for commercial communication.

The above-mentioned advertising campaign should be created and made public before the end of the year 2017. Pablo Chiereghin will not be entitled to receive any payment as a part of the expenses for travel, board and lodging connected with the project. Pablo Chiereghin agrees that he will have no further right to additional consideration or accounting, and that he will make no further claim to the company Kubík a.s. Pablo Chiereghin agrees to the photo/video shooting styling requirements including haircut, outfits, makeup which will be not defamatory of his person and commit himself to represent the company Kubík a.s. and its commercial aims. Martin Kubík agrees that Pablo Chiereghin will receive a digital hi-res copy of the produced material and he is also entitled to receive, upon request, one or more physical copies of the material produced or printed. Martin Kubík allows Pablo Chiereghin to use the above-mentioned material in his artistic practice as for exhibitions, lectures, presentations, portfolio, books and articles, websites and in any other artistic contest. Both Martin Kubík and Pablo Chiereghin agree that this valid contract is an art piece. The art piece is signed in double copy: one belongs to Pablo Chiereghin and the other to Martin Kubík

contract, advertising material in different formats, 2016

Pablo Chiereghin Studio Glockengasse 8A, 1020 Wien pablo@pablochiereghin.com www.pablochiereghin.com